The Future of Financial Management and ASMC

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What We Will Talk About Today

Introduction and Key Messages

Working in a Volatile, Uncertain, Complex, and Ambiguous (VUCA) World

Evolving Competencies for Financial Professionals

Creating Value for Organizations

A Call to Action

Keeping You Relevant!

Automation has been around for a long time. Amid COVID-19 and Long-COVID, the <u>urgency</u> to automate has never been greater.

Relevance depends on <u>competency</u> and <u>talent</u>. Technology is secondary to <u>people</u> and <u>mindsets</u>.

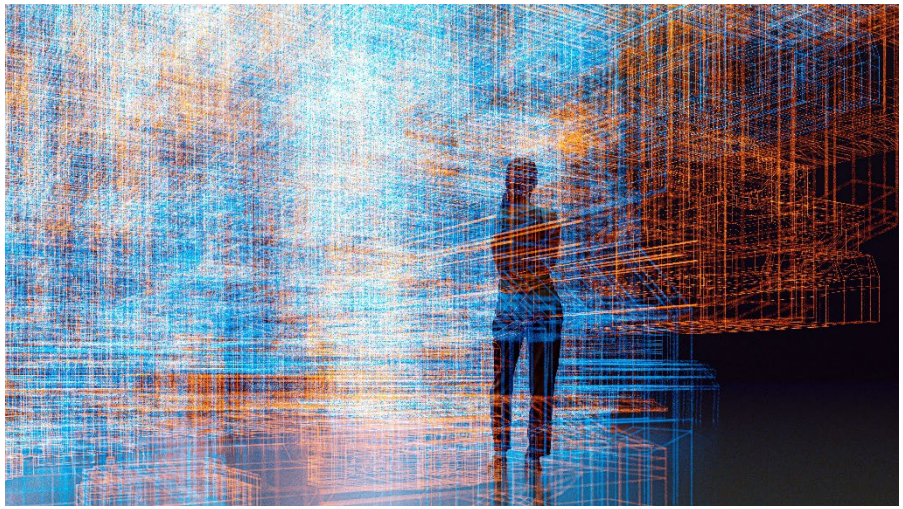
We must <u>upskill</u> in data analytics and strategy support.

We must recognize what is at stake – our <u>relevance and influence</u> in a fast-moving Digital Age.

The VUCA World

Volatility because expected conditions have changed

Uncertainty because I don't know what to do in response

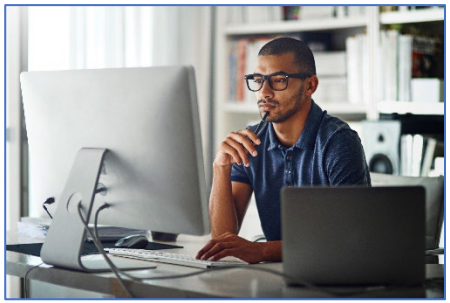


Complexity because I don't recognize the way forward

Ambiguity because I don't know if what I see is true

Mitigating Risk: Six Mega-Trends for Our Profession

1. Remote work will become the norm for finance teams and will serve as a recruitment and talent retention strategy



2. Environmental, Social, and Governance (ESG) decision support will become more important and a critical factor in maintaining support from investors, employees and society

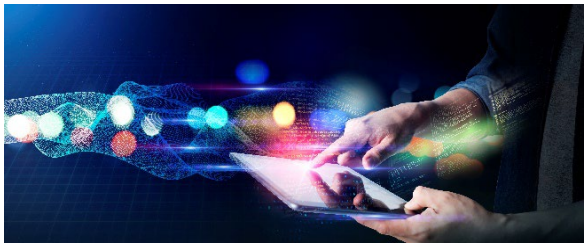
Mitigating Risk: Six Mega-Trends for Our Profession

3. Finance professionals will become responsible for Enterprise Risk Management (ERM) since they have a more holistic view of both internal and external risks

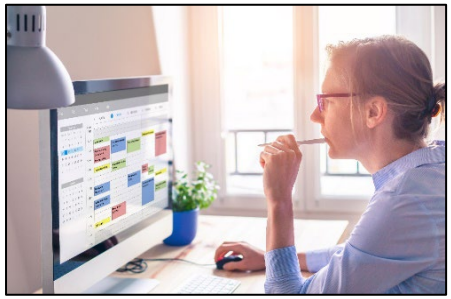
4. Diversity, equity, and inclusion (DE&I) will become more of a competitive differentiator and an important recruitment and retention tool

Mitigating Risk: Six Mega-Trends for Our Profession continued

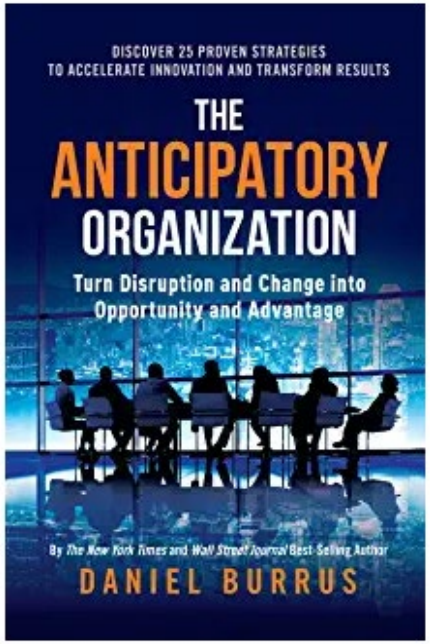
5. Automation will accelerate as a new generation of workers expect more from technology and express strong interest in working on strategic, value-added tasks



6. Greater demand for upskilling and continuing education for professionals for talent retention and for enabling technological transformation



Digital Transformation Acceleration



PANDEMIC ACCELERATION

TeleMedicine & Virtual Office Visits	5 Years in 5 Months
TeleEducation & Remote Instruction	8 Years In 5 Months
Business Process Automation	4 Years in 5 Months
Virtual Reality Applications	2 Years in 5 Months
Internet of Things (IoT)	4 Years in 5 Months
Smart Virtual Assistance & Chatbots	5 Years in 5 Months
Blockchain Applications	2 Years in 5 Months
Adaptive & Predictive Cybersecurity	5 Years in 5 Months

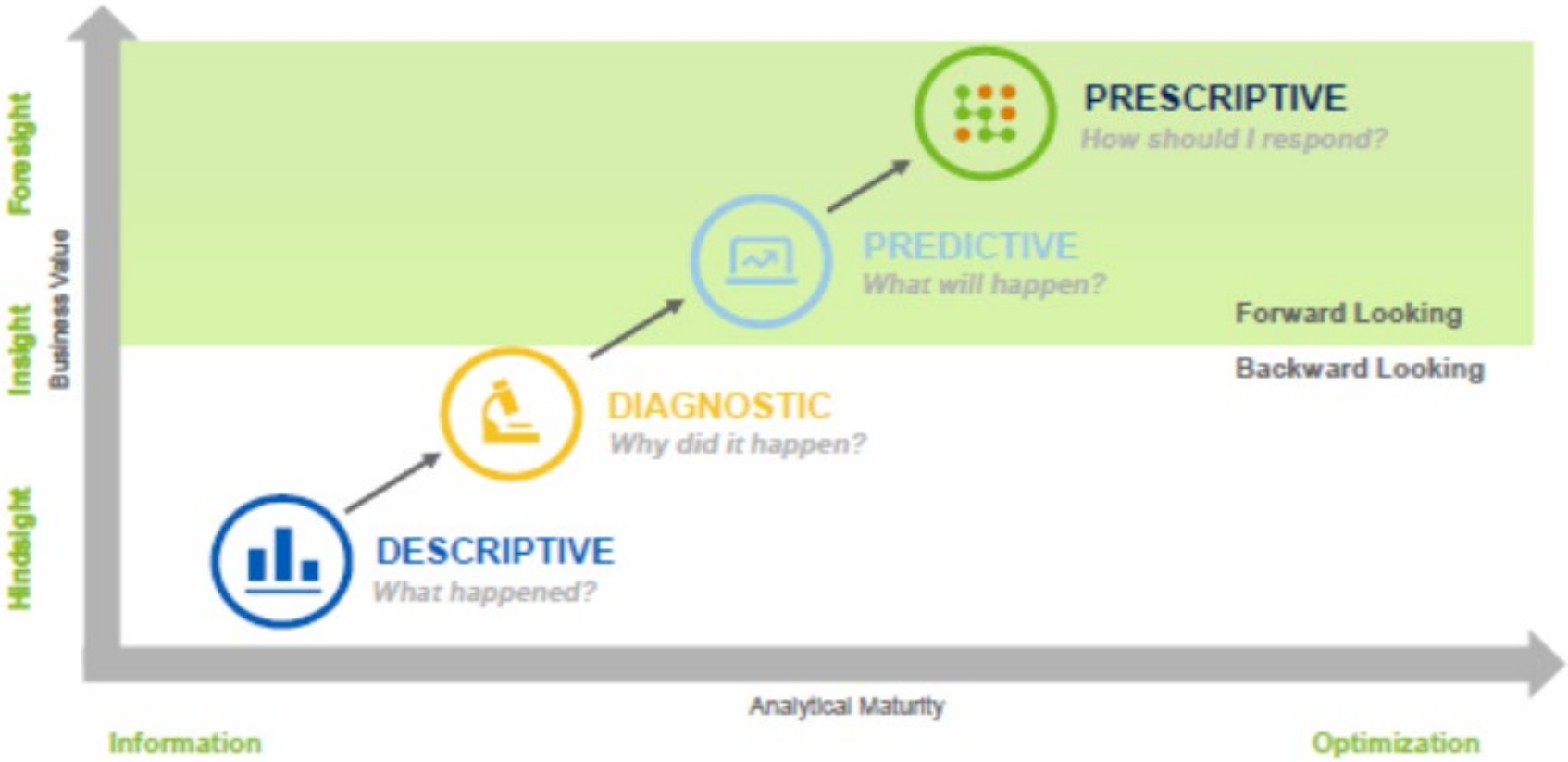
Imperatives for Defense Financial Management in 2023

1. **Addressing the impacts of Inflation**
2. **Pivoting on Talent Management**
3. **Reimagining PPBE**
4. **Improving Transparency**
5. **Communicating Return on Investment**

Learn to Work Cross-Functionally with a New Set of Collaborators

Source: "Finance Redefined," Workday, 2018
http://www.cfothoughtleader.com/wp-content/uploads/2018/11/workday-finance-redefined-longitude-190718.pdf

Analytical Maturity in Finance Drives Foresight for Business

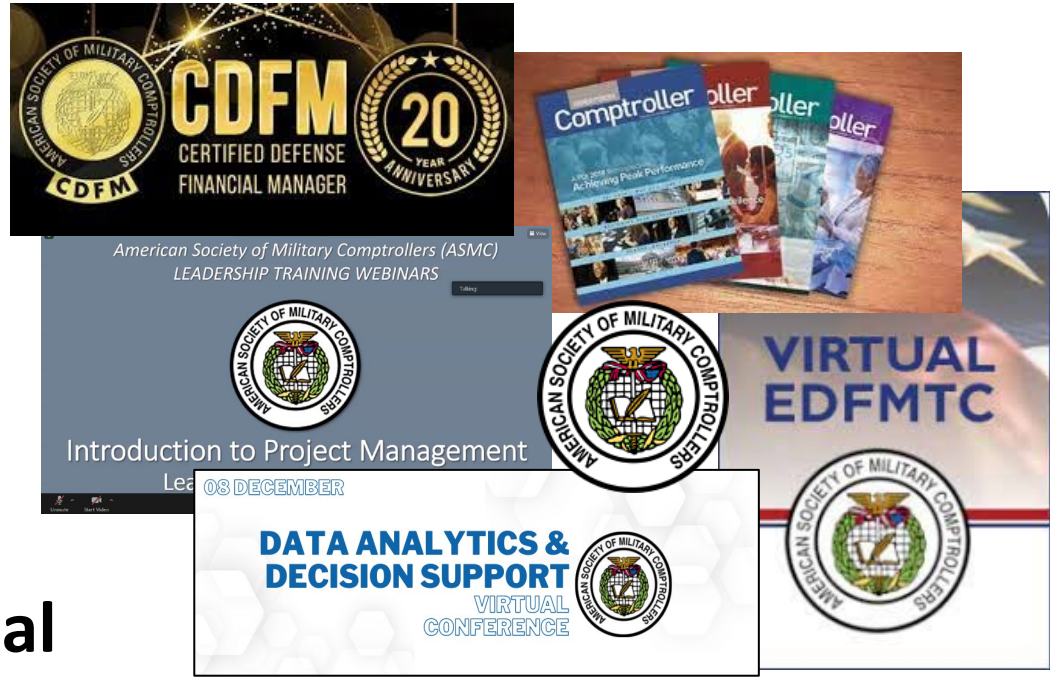


Key FY23 Programs and Initiatives

- **Anchor Events**
  - **Data Analytics and Decision Support Virtual Summit – October 27, 2022**
  - **Program/Budget Summit in Arlington VA – February 2023**
  - **PDI 2023 in St Louis MO – May 31 – June 2, 2023**
- **Corporate Events**
  - **Corporate Breakfasts**
  - **Corporate Dinners**
  - **Corporate Roundtables (Virtual)**
- **75th Anniversary Events**
- **PPBE Reform Task Force**
- **Podcasts**
  - **Audio – All Things Financial Management (ICW Guidehouse)**
  - **Video – The Business of Defense (ICW WTOP/FNN)**
- **Webinars/Enhanced Training Opportunities**

ASMC's Value Proposition

- **Promote Education, Training, and Certification**
- **Lead Financial Transformation in Government**
- **Uphold the Highest Ethical and Professional Standards**



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THANK YOU!

For Your Support to the ASMC

For Your Excellence in Military Comptrollership

For Your Commitment to National Defense